

● ACADEMIC EXCELLENCE BEYOND THE CLASSROOM

# Designing **Measurable** Learning Journeys Beyond the Classroom

India's Leading Experiential Learning Partner  
for Schools & Universities

**26+**

YEARS OF  
EXCELLENCE

**450+**

SCHOOLS  
PARTNERED

**4.20L+**

STUDENTS  
IMPACTED

# From Travel to Transformation

## WHO WE ARE

### Not Tours. Structured Learning Experiences.

For over two decades, Crazy Holidays has partnered with India's most distinguished schools not as a travel operator, but as an academic co-designer. Every programme is rooted in learning outcomes, student agency, and measurable growth.

We believe the most powerful education happens when students move beyond the classroom and into the world intentionally designed, academically grounded, and rigorously measured.



#### **Not Tourism** → Curriculum Integration

Every programme maps directly to learning goals, subject frameworks, and assessment criteria



#### **Not Sightseeing** → Inquiry-Based Discovery

Students explore, question, document, and reflect - guided by structured academic protocols



#### **Not Trips** → Demonstrable Outcomes

Every experience culminates in assessable deliverables - portfolios, presentations, reflective journals



#### **Not Passive** → Student Agency & Leadership

Students lead, decide, and take ownership - developing 21st century skills textbooks cannot teach

"We don't move students from place to place. We move them from knowing to understanding."

26+

YEARS DESIGNING LEARNING JOURNEYS

450+

PARTNER SCHOOLS TRUST US

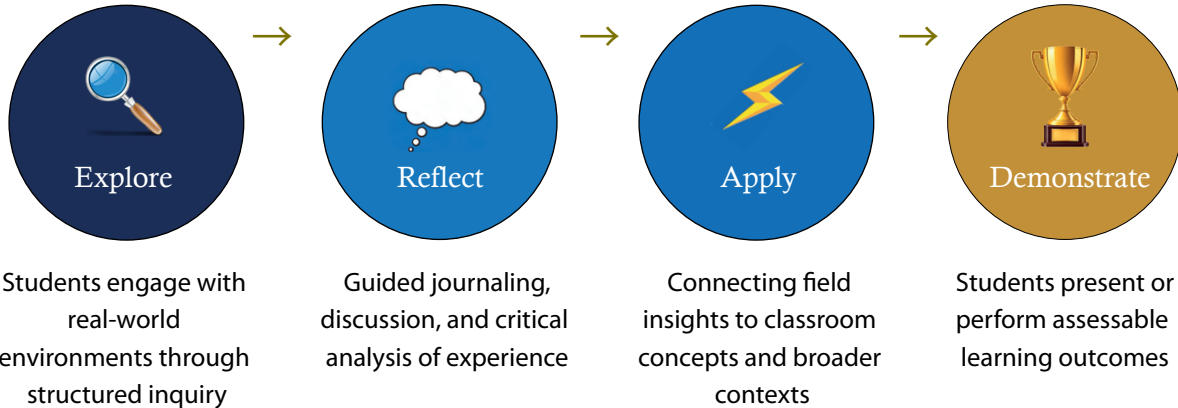
100%

OUTCOME-FIRST APPROACH

## OUR METHODOLOGY

# The Crazy Experiential Learning Framework™

A structured four-stage model aligned to international academic standards



### FRAMEWORK DESIGN PRINCIPLES

Every stage is intentionally sequenced to mirror the IB's inquiry cycle – beginning with open exploration and culminating in demonstrated understanding that can be evaluated against rubrics.

Student agency is embedded throughout. Learners make decisions, pose questions, and take intellectual ownership – developing the self-management and research ATL skills central to IB pedagogy.

### CURRICULUM ALIGNMENT

#### IB ATL SKILLS

Research, Thinking, Communication, Self-Management, Social Skills- embedded in every stage

#### INQUIRY-BASED LEARNING

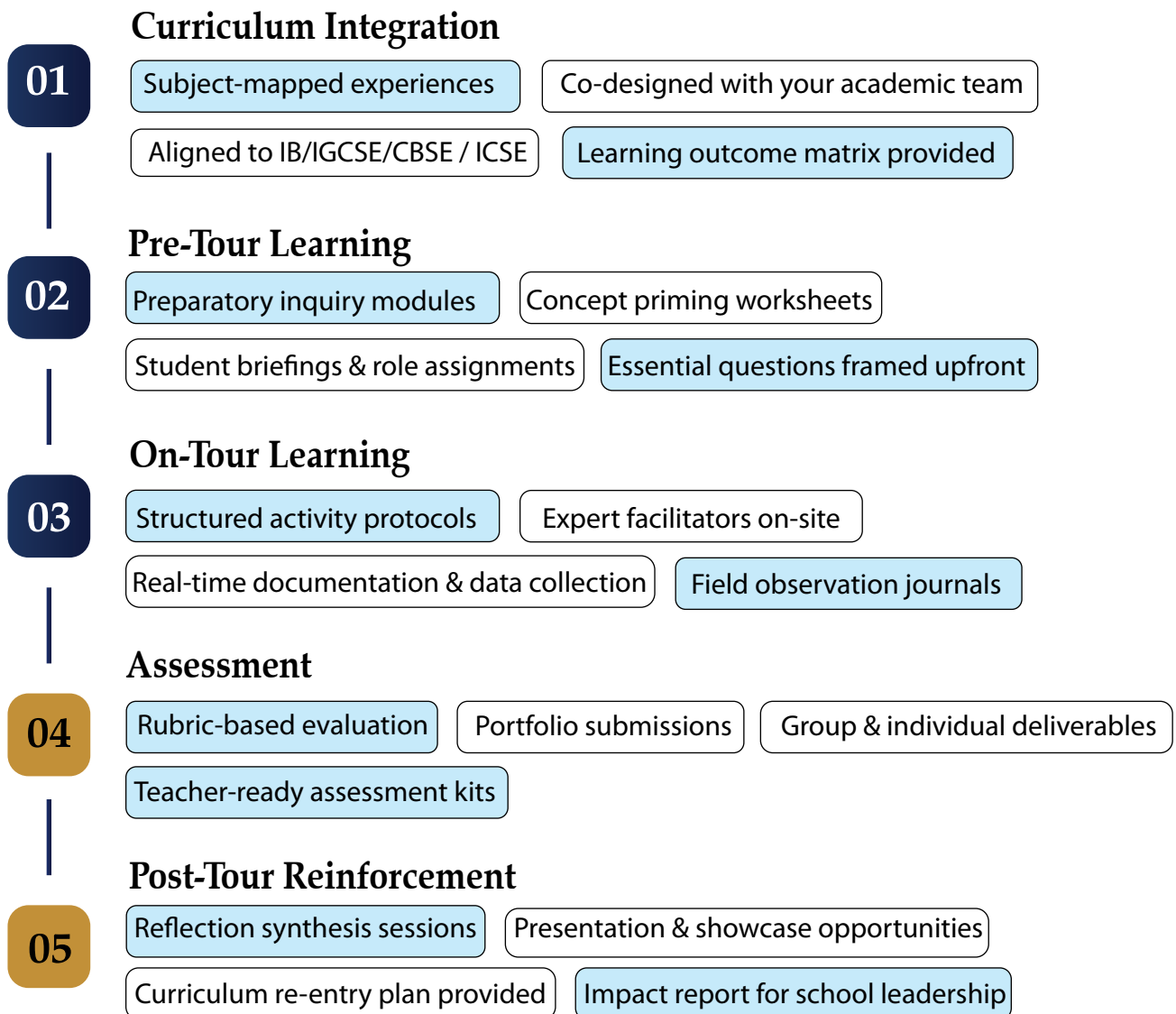
Structured, guided, and free inquiry throughout — from pre-tour questions to post-tour synthesis

#### 21ST CENTURY SKILLS

Critical thinking, creativity, collaboration, and communication through real-world engagement

# How We Design, Measure & Reinforce Learning Outcomes

A rigorous five-stage academic architecture — built for every programme



Curriculum



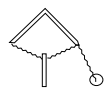
Inquiry



Knowledge



Assessment



Achievement

# Measurable Impact. Unwavering Safety.

## Measurable Impact

90%+

### Student Collaboration Index

Documented improvement in teamwork, peer communication, and group problem-solving post- programme

85%+

### Engagement & Motivation Score

Students report significantly higher curiosity and academic motivation after experiential programmes

4.20L+

### Students Impacted

Across all programmes, regions, and school types - IB World Schools to CBSE institutions.

## Safety & Trust

### Track My Tour - Live GPS Monitoring

Real-time location tracking accessible to school coordinators and parents throughout the programme

### Medical Preparedness

Trained first-aid personnel on every tour, emergency protocols in place, hospitals pre- identified at all destinations

### Verified Vendor Network

Every accommodation, transport, and venue partner is rigorously vetted for safety, hygiene, and academic suitability

### Documented Risk Assessment

Comprehensive pre-tour risk reports shared with school leadership - full transparency at every stage

## Safety . Transparency . Trust

Our Commitment to Your Child's Safety

# Trusted by Leading Institutions

IB World Schools . IGCSE . CBSE . ICSE . International



# Trusted by Leading Institutions

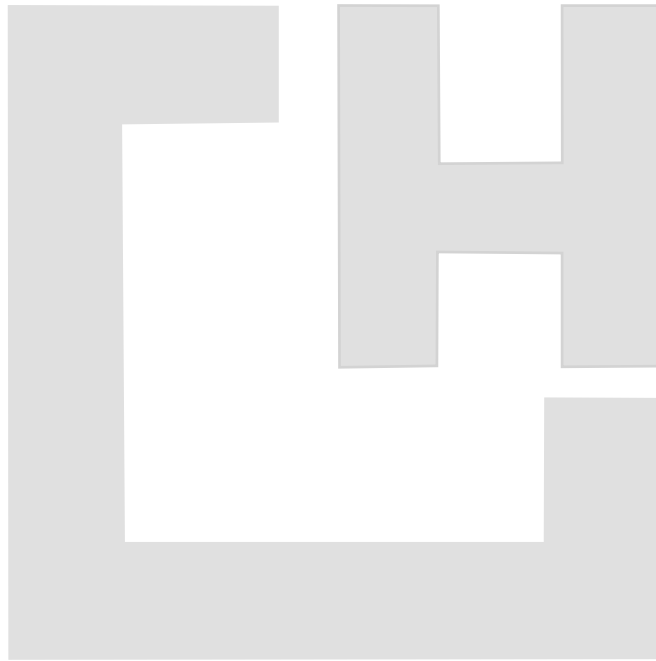
450+ Schools . 26+ Years . All major Boards



**BEGIN YOUR PARTNERSHIP**

**A Partner that Schools Trust.**

**A Learning Experience Students Remember.**



**Where Safety Meets Structure. Where Travel Becomes Learning.**

**Let us co-design your school's next transformative programme.**

**WEBSITE**

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