CRAZY HOLIDAYS

STUDENT VIDEOGRAPHY COMPETITION

Theme: Experience Through Our Lens – Explore, Capture & Learn

1. About the Initiative

The Crazy Holidays Student Videography Competition is a Project-Based Learning (PBL) initiative designed to encourage students to document and demonstrate their learning experiences during educational tours. Students will work collaboratively to create educational documentaries based on their observations, investigations, interactions and discoveries at various destinations.

Explore → Investigate → Capture → Reflect → Create → Present

2. Team Formation

- Students will be divided into teams of 5–6 members.
- Each team will be assigned a unique learning theme based on the tour itinerary.
- Every team must nominate a Team Leader.
- Individual responsibilities will be assigned to ensure active participation.

3. Individual Responsibilities

Team Member	Responsibility
Student 1 – Team Leader	**Coordinate activities and ensure participation.**
Student 2 – Videographer	**Capture videos, activities and important moments.**
Student 3 – Researcher	**Collect facts and interview guides or experts.**
Student 4 – Scriptwriter	**Prepare content, questions and narration.**
Student 5 – Presenter	**Explain learning experiences on camera.**
Student 6 – Video Editor	**Compile footage, add titles, captions and narration.**

For teams of five, responsibilities may be combined. Every student must contribute to research, filming and the final presentation.

4. Learning Themes (The Learning Theme will Be Announced Based On The Tour Type From Crazy Holidays)

1. Culture, Heritage & Traditions
2. Agriculture & Sustainability
3. Biodiversity & Environment
4. Science, Technology & Innovation
5. Community & Social Impact
6. Adventure, Leadership & Life Skills

Each team will work on a given theme depending on the destinations and learning opportunities included in the tour.

5. Execution Plan By Crazy Holidays

A. Before the Tour {By Crazy Holidays}

- Explain the competition objectives and guidelines.
- Form teams and assign individual responsibilities.
- Allocate relevant learning themes.
- Encourage students to prepare research questions.

B. During the Tour {By Each Team}

- Observe and document important learning experiences.
- Capture meaningful videos and photographs.
- Interview local experts, guides, artisans or resource persons.
- Collect at least five interesting facts or discoveries.
- Identify real-world problems and possible solutions.

C. Daily Team Discussion {By Each Team}

Every evening, teams will be encouraged to spend 15–20 minutes sharing the day's discoveries, reviewing recorded footage, identifying missing information and planning the next day's video assignments.

D. After the Tour {By Each Team}

- Compile and edit the collected footage.
- Prepare narration and captions.
- Include individual student reflections.
- Upload the final educational documentary in the link shared by Crazy Holidays within the time frame.

6. Smartphone & Device Requirements

- Each team will require one smartphone for video documentation.
- A designated student may bring and operate the smartphone, subject to prior school and parental approval.
- Professional cameras or additional equipment are not required.
- Smartphone usage will be restricted to designated learning and documentation activities.
- Students must follow school instructions regarding device usage.
- No recording will be permitted during activities where it may compromise safety.
- All recordings should be backed up regularly.

7. Final Video Submission Requirements

Team Documentary

- One educational documentary of 5–7 minutes.
- Introduction to the destination and project theme.
- Important observations and discoveries.
- Interviews and practical learning experiences.
- Connection with classroom subjects.
- One real-world problem and possible solution.
- Individual reflections preferred from team members.

8. Judging Criteria

Evaluation Criteria	Marks
Learning and Subject Knowledge	25
Research and Investigation	20
Creativity and Storytelling	15
Teamwork and Participation	15
Video Production Quality	15
Reflection and Real-World Application	10
TOTAL	**100**

9. Roles & Responsibilities

Crazy Holidays – Tour Managers

- Explain the competition guidelines to all teams.
- Ensure students understand their individual roles.
- Coordinate with activity facilitators and resource persons.
- Allocate time for daily team discussions.
- Monitor participation and progress.
- Ensure students safely capture the required footage.

School – Escort Teachers

- Encourage active participation from every student.
- Support students in connecting experiences with academic subjects.
- Monitor discipline and safety.
- Guide students during interviews and observations.
- Ensure individual contributions are recorded.

10. Important Instructions

- Every student must actively participate.
- Videos should focus on learning, not just sightseeing.
- Students should ask meaningful questions and capture authentic experiences.
- Permission must be obtained before recording individuals.
- Ensure clear audio and video quality.
- Back up recordings daily.
- Avoid unsafe filming practices.
- Original content and creativity will be encouraged.

11. Video Submission & Recognition

- Crazy Holidays will share the designated video-upload link and submission instructions with the school coordinator.
- All participating teams must submit their completed documentaries within the communicated submission deadline.
- Submissions will be evaluated based on the prescribed judging criteria.
- Outstanding teams will receive recognition through awards and certificates.

12. Expected Learning Outcomes

- Demonstrate understanding through real-world observations.

- Develop research, investigation and critical-thinking skills.
- Improve communication and collaborative working skills.
- Apply classroom concepts to practical experiences.
- Develop digital documentation and storytelling abilities.
- Reflect on learning and communicate discoveries confidently.

. The objective is not just to make a good video, but to demonstrate meaningful learning through real-world experiences

CRAZY HOLIDAYS | Turning Educational Journeys into Meaningful Learning Experiences.